SOFTWARE DEVELOPMENT EFFORT ESTIMATION BY USING ARTIFICIAL NEURAL NETWORKS

(YAPAY SİNİR AĞLARI İLE YAZILIM PROJELERİNİN EFORUNUN TAHMİNLENMESİ)

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prepared by **Tuğçe UĞURLU** in partial fulfillment of the requirements for the degree of **Master of Science in Industrial Engineering** at the **Galatasaray University** is approved by the

Examining Committee:

Assoc. Prof. Dr. S. Emre ALPTEKİN (Supervisor) **Department of Industrial Engineering Galatasaray University -------------------------**

Assoc. Prof. Dr. Müjde GENEVOIS **Department of Industrial Engineering Galatasaray University -------------------------**

Assoc. Prof. Dr. Seda YANIK **Department of Industrial Engineering İstanbul Technical University -------------------------**

Date: **-------------------------**

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ABSTRACT

The software industry is growing rapidly and gaining importance all over the world. Nearly all companies and institutions from various industries have software projects to develop new applications and platforms. As required with every project, accurate effort estimation has become a crucial problem for the companies, especially for project managers.

Since 1970s different methods and models have been developed for estimating software projects' efforts. The first milestone model was COCOMO, which is a constructive method proposed in the late 1970s. Many different models followed, the most popular and usable models being Function Point and Use Case Point. After 2000s, due to advances in technology, Artificial Neural Networks has gained in importance especially among the problem domains that benefit from data analysis and self-learning. Software development effort estimation also share similar characteristics as there is typically old projects' data on hand that should help foresee new projects' efforts.

Therefore, in this study we build a software estimation model by using neural network methodology. The features for the network were chosen as a result of an extensive survey. The applicability of the methodology is demonstrated via real-life software project data provided by one of the largest banks in Turkey.

ÖZET

Yazılım endüstrisi gün geçtikçe hızla büyümekte ve tüm dünyada önem kazanmaktadır. Hemen hemen tüm sektörlerden şirketler ve kurumlar yeni uygulama ve platform geliştirmek için yazılım geliştirme projeleri yapmaktadır. Bununla beraber yazılım projelerinin eforunun doğru tahminlenmesi şirketler için önemli bir sorun haline gelmektedir.

1970'lerden bu yana yazılım projelerinin eforunun doğru tahminlenmesi için çeşitli çalışmalar yapılmaktadır. Bu çalışmalara öncü olan ilk model COCOMO olarak bilinir. COCOMO modelini Kullanım Senaryosu bazlı model UCP ve Fonksiyon bazlı model FPA takip etmiştir. 2000'lerden sonra ise, teknolojinin gelişimi ile beraber, Yapay Sinir Ağları önem kazandı ve data analizlerinde sıklıkla kullanılmaya başlandı. Yazılım projelerinin eforunun tahminlenmesi de tamamlanmış proje datalarının kullanılabilecek olması nedeniyle Yapay Sinir Ağları'nı kullanmaya uygun karakteristik özelliklere sahiptir.

Bu çalışmada yazılım projelerinin eforunun tahmin edilebileceği bir yapay sinir ağı oluşturulmuştur. Çalışma kapsamında kullanılan datalar Türkiye'nin en büyük bankalarından birinden elde edilmiştir.

1. INTRODUCTION

A project is a temporary endeavor with a beginning and an end which creates a unique product or service (Mulcahy, 2013). Effort estimation is a prediction of how long a development activity will take to finish (Leinoen, 2016).

Since software industry and digitalization gained in importance, software effort estimation is the most important problem for IT companies. McKinsey and Oxford University's study showed that 66 percent of the large software project is over budget and 33 percent is over schedule, also 17 percent of the IT projects go so bad so the existence of the company is threatened (Chandrasekaran et al., 2014).

Both under estimation and over estimation causes the waste of time, resource, money and even prestige lost. According to Borade and Khalkar (2013) underestimating the costs is characterized by budget overruns, under developed functions and poor quality end-product. Overestimation commits too many resources to the projects and could lead to lost contracts could mean lost jobs. Mulhacy (2013) defines the term "padding", which is related with overestimating, as a sign of poor project management which can damage reputation of a project manager.

Since 1970s many studies and methods have been publised to overcome software project effort estimation problems. All the methods aim to estimate efforts accurately. Here, estimation accuracy simply defines the comparison of the estimate to the actual effort that is known after the task has been finished (Leinonen, 2016). COCOMO is the one of the first algortihmic effort estimation models studied in late 1970s. After COCOMO, Use Case Point and Function Point methods have become the de facto standard for accurate software efforts estimation.

Since 2000s, artificial intelligence and especially neural networks are noticed by the software industry for their ability to handle complex relationships between inputs (factors/features) and outputs (estimated effort). Neural networks in this context define a supervised learning model which uses historical data to explain the relationship between inputs and outputs with the help of so called training algorithms and produce outputs for the new scenarios without subjective manual calculations and adjustments. The model potentially improves itself by each new data added to retrain the network.

In this thesis, a feed forward neural network model will be proposed to estimate software projects' efforts accurately for the software project department at one of the largest banks in Turkey. Two different learning algorithms will be applied to obtain the best output with the minimum error. The findings will be compared with the current approaches applied by the organization.

The remainder of the thesis is organized as follows: in Section 2, related work is summarized. Section 3 presents the methodologies that form the proposed model. The data gathering process and obtained results as part of model evaluation are given in Section 4. Section 5 concludes the study discussing the findings and further study possibilities.

2. LITERATURE REVIEW

Since 1950, project management and software development have become an important issue due to complex requirements of the companies and gaining acceleration in technology industry. Over than 30 years, there is a significant challenge for effective resource prediction (Santani et al., 2014).

In the beginning of the studies, researchers had focused on algorithmic models and quantative based techniques for effort estimation process. In 1979, Allan Albrecht published a parametric based model, Function Point Analysis (FPA). At about the same time, in late 1970s, The Constructive Cost Model (COCOMO) had been released by Barry W. Boehm and improved version of the model had been developed in 1997. Another parametric effort estimation model, Use Case Point (UCP) has been developed by Gustav Karner.

In 1990s, clustering, case-based reasoning and ANN became effective for predicting software effort estimation. ESTOR, a cased based approach, was developed by Vicinanza et al. and it has been claimed that ESTOR performs better than FPA and COCOMO on restricted samples.

In 1994, Witting and Finnie applied back propagation algorithm on a multilayer perceptron by using ANN. Similarly, in 1997, they used ANN to produce more accurate resource estimation for software projects. The compared ANN with casedbased reasoning and FPA models. As a result, ANN was slightly better than casedbased reasoning model and much better than FPA (Finnie & Wittig, 1997).

Also, in 1992, Karuannitthi used ANN to predict software reliability and Samson et al. (1997) used an Albus multiplayer perceptron in order to predict software effort on the Boehm's COCOMO dataset and compared linear regression with a neural networks approach (Santani et al., 2014).

Khoshgoftaar et al. (2000) presented a case study considering real time software to predict the testability of each module from source code static measures. They consider ANNs as promising techniques to build predictive models, because they are capable of modeling nonlinear relationships (Santani et al., 2014).

Apart from algorithmic methods, expert judgement based methods are used and preffered since they are easy to apply. In 1950, Delphi Method is conceived by Olaf Helmer and Norman Dalkey. This method attempts to capture expert opinion through a group of experts (Rush & Roy, 2001).

As some of them detailed above, there are many effort estimation methods. Although different groupings are found in the literature, three categories are usually used to classify estimation methodologies: Expert judgement, algorithmic estimation and learning based estimation.

In the following chapters these three categories will be detailed and different methods will be discussed including Neural Network Model.

Figure 1: Effort Estimaton Methods

2. 1 Expert Judgement Based Methods

The most common used estimation approaches are expert judgement based methods in software industry (Jorgensen & Shepperd, 2007). Since, at the beginning of the projects, project team does not have a proper data to estimate the cost, expertise based methods are preferred by companies. Expert judgement based methods generate cost estimations based on experts' or project team's opinions. According to Leinonen (2016), expert judgement estimation can be used if there is no quantified data for the project.

Also lack of time is another reason to choose expert judgement based approaches. Thus, taking less time and without gathering detailed data are the main advantages of expert judgement methods. The main disadvantage is, as Boehm et al. (2000) states, even if a person has experience, this does not mean that his/her estimates are accurate. Furthermore, in real life scenarios, there are many unknowns about project team members, who are estimators, make the assumption and double it. This is usually considered as a sign of padding which indicates poor project management (Mulcahy, 2013).

In the next subchapters three mainly used expert based methods will be detailed which are One Point Estimation, Three Point Estimation and Delphi methods.

2.1.1 One Point Estimation

In One Point Estimation, the estimator submits one estimate per activity (Mulcahy, 2013). For example; the estimator says for one activity the cost will be 5 days. By summing up each activities' costs, the final number will be the project's cost.

Rita Mulhacy stated that One Point estimation can be problematic because it can force the estimator into padding, also important points like risk and uncertainties can be hidden in this method (Mulcahy, 2013).

2.1.2 Three Point Estimation

In Three Point Estimation estimators give an optimistis (O), pesimistic (P) and most likely (M) estimate for each activity (Mulcahy, 2013). Three Point estimation can be calculated in two different ways according to risk factors of projects.

In Triangular Distribution, a simple avagare formula is applied to estimates. The formula is;

$$
Cost = \frac{(P+O+M)}{3} \tag{1}
$$

Optimistic, pesimistic and most likely estimates have equal weight on triangular distribution.

In Beta Distribution, a weighted avarage formula is applied to estimations which give stronger consideration to the most likely estimate (Mulcahy, 2013). The formula is,

$$
Cost = \frac{(P+4O+M)}{6} \tag{2}
$$

According to Rita Mulhacy, when a good risk management process is followed, generally the most likely estimation occurs. So that the Beta Distrubiton is advantegous in such a case.

2.1.3 Delphi Technique

Delphi Technique is an estimation approach which allows estimators share their estimations with others and calibrate their estimations by exchanging the necessary information (Kumari & Pushkar, 2013). Delphi technique steps are as follows;

- 1. Coordinator provides an estimation form with spesification of project to each estimator.
- 2. Estimators fill out the forms by themselves.
- 3. Coordinator sets up a group meeting which estimators can share and discuss their estimations.
- 4. Coordinator prepares and distributes an iteration form which is a summary of estimations.
- 5. Step 2 and 3 are applied again until a consensual estimation is obtained.

Although Delphi Technique is good because of interactive aspects, there are some drawbacks. As Sadhu (2014) stated, the tendency in a group is to aggree with the majority eventhough individual feels that majority is wrong.

2.2 Algortihmic Models

Algorithmic effort estimation methods consist of mathematical models or calculations to provide effort estimation (Usharani et al., 2016). Most of the algorithmic estimation models use project size, environmental and/or technical factors to calculate projects' costs. Depending on the model, calculation procedure varies. In some models, source of line codes (SLOC) is used, whereas others use function or use case points. Also, factors and cost drivers are not common among different methods. COCOMO and Use Case Point are the most acknowledged methods in algorithmic effort estimation models.

COCOMO and Use Case Point are the most known methods in algorithms effort estimation models. In the following subchapters these models will be detailed.

2.2.1 The Constructive Cost Model

The Constructive Cost Model (COCOMO) is an algorithmic effort estimaton model developed by Barry W. Boehm in the late 1970s. The model is based on project size in SLOC and factors which are obtained from 63 projects data. In 1997 COOMO II was

developed as a successor of COCOMO and 161 project data are used to obtain factors. 'COCOMO II is a parametric cost estimation model that requires size, product and personnel attributes as inputs and outputs the estimated effort in Person-Months (PM)' (Boehm et al, 2016).

In COCOMO II, software projects are classified into three groups as organic, semidetached and embeded projects. Organic projects are the projects which have small teams or few domains with good experience. Semi-detached projects are made of medium teams and mixed experience team members. Embeded projects are the projects which have strict constraints, many domains and hardware, software and operational needs. Each project type has different coefficients for effort estimation.

Moreover, in COCOMO II there are four types of cost drivers with different multipliers; product attributes, platform attributes, personnel attributes and project attributes, see Table 1.

These cost drivers also called as effort multipliers have scale factors from very low to very high. According to scaling, each attribute has a unique coefficient just like project types. Finally, to calculate a software project effort, the given formula is applied;

$$
Effort (PM) = A * Size^{E} * \prod_{i=1}^{17} Effort Multiplier_{i}
$$
 (3)

The constant A is initially set when the model is calibrated to the project database reflecting a global productivity average. The COCOMO model should be calibrated to local data which then reflects the local productivity and improves the model's accuracy (Abts et al., 2000). Size is the lines of codes in thousands (KLOC). Effort Multipliers are the coefficients of attributes which is obtained from Table 1. The exponent E is a collection of five scale factors which is shown in Table 2.

	Values					
Scale Factors			Nominal	High	Veryh	Extra
	Low	Low			High	High
Precedentedness	6.20	4.96	3.72	2.48	1.24	0.00
Development Flexibity	5.07	4.05	3.04	2.03	1.01	0.00
Architecture Risk Resolution	7.07	5.65	4.24	2.83	1.41	0.00
Team Cohesion	5.48	4.38	3.29	2.19	1.10	0.00
Process Maturity	7.80	6.24	4.68	3.12	1.56	0.00

Table 2: COCOMO II Scale Factors

Equation 4 defines the exponent E. In the equation, B is equal to 0.91 which is obtained from historical data of COCOMO II. As mentioned before, COCOMO parameters including B, should be calibrated to the local organization for better results. SF is the values of each scale factor.

$$
E = B + 0.01 * \sum_{j=1}^{5} SF_j \tag{4}
$$

Even though COCOMO is one of the oldest software project estimation models and has many versions, it is not used in real life. Since code lines are not available in early life cycle and estimation is based KLOC, COCOMO model has an important disadvantage. Also as Ren and Yun (2013) indicated that estimation results vary greatly due to different languages and algortihms.

As a result, use of COCOMO in software industry remains 'marginal' (Trendowicz et al., 2011).

2.2.2 Use Case Point Method

Use Case Point (UCP) method is an effort estimation model based on use cases, actors, technical and environmental factors. 'A use case captures a contract between the stakeholders of a system about its behaviour. The use case describes the system's behaviour under various conditions as the system responds to a request from one of the stakeholders, called primary actor' (Cockburn, 2011).

The main input of UCP method is use cases. Generally, in medium and large size projects there are many use cases and each use case has different number of steps. In UCP method, to calculate Unadjusted Use Case Weight (UUCW), the use cases of the projects are groupped into simple, avarage and complex groups according to their step numbers. If transaction number of a use case is smaller than 4 than use case is classified as Simple, if transaction number is between 4 and 7 than use case is classified as Avarage, if transaction number is bigger than 7 than use is complex. Each complexity group has different weights as shown in Table 3.

Use Case Complexity	Weight
Simple	
Avarage	
Complex	

Table 3: UCP Use Case Complexity Weights

After classifying use cases of the project, UUCW can be calculated as in Equation 5. In the equation weight is the use case complexity weight in the Table. Cardinality is the number of use cases assigned to complexity class C, as simple, avarage or complex.

$$
UUCW = \sum_{i \in C} Weight(C) * Cardinality(C)
$$
 (5)

After calculating UUCW, Unadjusted Actor Weight (UAW) is calculated. In a software project, there can be many different type of actors like client, customer, database, GUI etc. Similar to UUCW calculation, actors are groupped into three categories; simple, avarage and complex. Each group has different weights as shown in Table 4. Simple actor is a system actor which communicates with other system by API. Avarage actor is a system actor communicates via a protocol like HTTP or a person who interacts with a system via a terminal console. Complex actor is a person actor uses User Interface to interact with system.

Table 4: UCP Actor Complexity Weights

Actor Complexity	Weight
Simple	
Avarage	
Complex	

After classifying actors, UAW can be calculated as in Equation 6. In the equation weight is the actor complexity weight in the Table. Cardinality is the number of actors assigned to complexity class C, as simple, avarage or complex.

$$
UAW = \sum_{i \in C} Weight(C) * Cardinality(C)
$$
 (6)

As the last two steps of UCP calculation, technical (TCF) and environmental (EF) complexity factors are calculated. There are 13 technical and 8 environmental factors. Each factor has a different weight as shown in the Table 5.

Factor Type	N ₀ Factor Name		Weight
	TF1	Distributed system	2
	TF ₂	Response time/performance objectives	$\mathbf{1}$
	TF3	End-user efficiency	1
	TF4	Internal processing complexity	1
	TF ₅	Code reusability	1
	TF6	Easy to install	0.5
Technical	TF7	Easy to use	0.5
	TF8	Portability to other platforms	2
	TF9	Easy to change	1
	TF10	Concurrent/parallel processing	1
	TF11	Security features	1
	TF12	Access/Dependence for third parties	1
	TF13	End user training	$\mathbf{1}$
	EF1	Familiarity with development process used	1.5
	EF ₂	Application experience	0.5
	EF3	Object-oriented experience of team	1
	EF4	Lead analyst capability	0.5
Environmental	EF5	Motivation of the team	1.5
	EF6	Stability of requirements	\mathfrak{D}
	EF7	Part-time staff	-1
	EF8	Difficult programming language	-1

Table 5: UCP Technical and Environmental Factors

To calculate TCF and EF Equation 7 and 8 are used. *TFWeight* and *EFWeight* refer to the factor weights in the table above. *Value* is the predicted degree of influence for each factor which can be between 0 and 5. If value is 0 that means this factor has no effect or relationship with the project. On the contrary, if the value is 5 that mean this factor has a strong effect or relation ship with the project.

$$
TCF = 0.6 + (0.01 * \sum_{i=1}^{13} TFWeight_i * Value_i)
$$
 (7)

$$
EF = 1.4 + (-0.03 * \sum_{i=1}^{8} EFWeight_i * Value_i)
$$
 (8)

Finally, UCP is calculated as follows;

$$
UCP = (UUCW + UAW) * TCF * EF \tag{9}
$$

To calculate project's effort in man hours, UCP is multiplied by 20 hours as Karner proposed (Banerjee, 2001).

$$
Effort = UCP * 20 \tag{10}
$$

As Kirsten Ribu stated, per UCP hours can range from 15 hours to 30 hours as field experience shows (Ribu, 2001). Eventhough adjusting hours per use case point according to companys' history can be an advantage, UCP method has important drawbacks. The effort estimation can not be arrived before all use cases are written (Cohn, 2005). And writing all use cases means analysis phase is completed for a software project, which is quite late for effort estimation. Additionally, counting use case steps can be a problem, especially for large size projects.

As a conclusion, UCP is an easy to calculate method as a mathematical formula but it has important disadvantages to apply in real life.

2.3 Learning Based Models

Learning based effort estimation models use current knowledge and historical data of the projects. As Gabrani and Saini stated, learning based methods are trying to imitate natural evolution and they are refining until finding and optimal solution, so evolutionary learning based methods became popular in last years (Gabrani & Saini, 2016).

Machine learning can be defined as a set of mechanisms which enable computers learn from experiences (Negnevitsky, 2002). Artificial neural network (ANN) is the most widely applied model under the umbrella terms Artificial Intelligence and Machine Learning. In the next subchapter artificial neural network model will be detailed.

2.3.1 Artificial Neural Networks

ANN is a "reasoning based human brain model" which uses interconnected neurons to learn and execute transactions or functions just like human brain does with 10 billion neurons and 60 trillion connections (Negnevitsky, 2002). ANNs are preferred as they enable to model even complex non-linear relationships and are pretty much capable of approximating any measurable function without an explicit model of the system (Finnie & Wittig, 1997).

A typical ANN as is made up from nodes in three layers; input layer, hidden layer(s) and output layer as shown in Figure 2.

Figure 2: Multilayer Perceptron ANN with one hidden layer

Each input layer node is connected to the next hidden layer nodes and each hidden layer node is connected to the next one ending with the output layer node. Nodes in the input layer, hidden layers and output layer and hidden layer numbers may change depending on the problem. Each connection between nodes represents a weight. Input layer represents the input data for learning algorithm.

Hidden layer and output layer use the data from previous layer and combine them with the corresponding weights to trigger a so called activation function. The output layer combines all the outputs generated by the activation functions and outputs a value once again using an activation function. There are various activation functions used in the literature, linear, sigmoid, Gaussian, etc. As Michael Negnevitsky stated, "weights are the basic means of long-term memory in ANNs. They express the strength, or in other words importance, of each neuron input. A neural network 'learns' through repeated adjustments of these weights." (Negnevitsky, 2002).

If there ise a linear relationship between input and output layer, then it means there is no need for a hidden layer. This kind of ANN is called as a *perceptron*. In contrast, if there is a non linear relationship between input and output layer, one or more hidden layers are needed to solve the problem. In these cases, ANN is called as *Multi Layer Perceptron*.

There are two main types of ANN architecture called as Feed Forward and Feed Back networks. Feed forward network progresses only one way from input neurons to output. Feed-forward networks tend to be straightforward networks that associate inputs with outputs. They are extensively used in pattern recognition.

Feed Back networks have feedback connections from the output layer to the input layer or from the hidden layer to the input layer. In other words, a feedback architecture distinguishes itself from a feedforward architecture, in that it has at least one feedback link (Chiang & Li-Chiu Chang, 2004).

Figure 3: Feed Forward and Feed Back Networks (Agatonovic-Kustrin & Beresford, 2000)

There are different types of learning algorithms for ANNs. One of the most popular types is multi-layer perceptron with the combination of feed-forward and backpropagation algorithms. In feed forward backpropagation algorithm there are two phases to reach the results. The first phase is called as Forward Phase. In this phase, input signals go through the network from input nodes to outputs until an error signal is computed. Error signal is difference between desired and the actual output. And the second phase ise backward phase. In this phase, error signal moves in the backward direction for the adjustments until minimizing error and obtaining an acceptable value.

The aim of the feed forward back propagation is to minimize cost function to find the best result with minimum error margin. As cost function, generally a quadratic function is used to figure out how to make small changes in weights so as to get an improvement the quadratic cost (Nielsen, 2017). To solve quadratic cost function, gradient descent technique is used since the problem that ANN is trying to solve is a minimization problem.

The ideal solution is to find a global minimum for the problem but in real life, ANN may have to solve problems with millions of inputs and outputs. In such cases, finding a global minimum could not be possible. So with gradient descent, ANN chooses a starting point randomly, with random weights and tries to find a local minimum. While trying to find a local minimum, a learning rate is used. Learning rate should be small enough to address the inputs to correct outputs and to minimize cost function. But also it should not be very small. Because with a very small learning rates, gradient descent works very slowly and also correct input-output match up problems may occur.

The process of feed forward back propagation is summarized iteratively below;

- Cost function is defined as; $E = \frac{1}{2}$ $\frac{1}{2}\sum_{i}e_{i}^{2}(k)$
- In this function; $e_i(k)$ is the error for the i^{th} neuron for the k^{th} iteration.
- $e_i(k)$ is defined as; $e_i = d_i y_i(k)$. Here, d_i is the desired output for i^{th} neuron and $y_i(k)$ is the actual output.
- So cost function can be also written like; $E = \frac{1}{2}$ $\frac{1}{2}\sum_{i}(d_{i}-y_{i}(k))^{2}$
- Cost function depends on the weights, since ANN learns by adjusting weights of the neurons. At the beginning, weights are assigned randomly. Changes of the each neuron is found by Gradient Descent Algorithm, which can be represented as $\Delta w_{ij} = -\mu \frac{\partial E(\rightarrow)}{\partial w_{ij}}$ $\frac{1-\lambda_{w'}}{\partial w_{ij}}$. Here μ is the learning coefficient.
- In forward phase, output values are obtained according to the weights which are applied during the forward process. In backward phase, weights are reassigned according to the errors on outputs.
- Each change on the weights are calculated as; $\Delta w_{ij} = \mu * \delta_j * y_i$.
- δ_j is defined as $e_j(k) * f'_j$ for output layer neurons and $f'_j \sum_m \delta_m w_{mj}$ for hidden layers.
- f_j is the activation function of j^{th} neuron.

In this context, ANNs are used to calculate estimated software project efforts. Since it is a learning based model, with enough previous project data and feature set, the model can predict accurately project efforts.

Compared to other effort estimation models, ANNs have an important advantage, as they are trained using a company's own data, they can estimate project cost more accurately for a specific company then a generic model with a standard set rules. Moreover, ANNs do not need an implicit or complete programming as required by regression based methods. In this work, selected historical projects' data will be used to build an ANN model.

3. MATERIALS AND METHODS

The aim of this study is to build an ANN and use the network to estimate software projects' efforts. As detailed in previous sections, an ANN depend on input variables to make the estimation. In order to build an ANN, five input variables are identified through preliminary data analysis using expert interviews, focus group and surveys.

This initial step is required as ANNs actually mimic the decision making process of experts by replacing the expert opinion with a black-box approach. Therefore, software project managers of one of the largest bank in Turkey are consulted in order to define the basic information that is needed for software effort estimation. The relationship between these inputs and the corresponding effort estimation is handled by the trained ANN. For training purposes, 77 IT projects' data is obtained from the bank's Project Management department.

In the next subchapters input variable selection, data collection, generating ANN and obtaining valuable estimation topics will be detailed.

3.1 Input Variable Selection

'The choice of input variables is a fundamental, and yet crucial consideration in identifying the optimal functional form of statistical models.' (May et al., 2011). Similarly input variable selection has a crucial importance to create ANN on a sound basis.

As detailed in Literature Review, there are many different methods for effort estimation. Each method has different cost drivers and input parameters. In this study, existing effort estimation models' inputs and the bank's IT experts' opinions are considered to obtain the most effective input variables on effort estimation.

3.1.1 Input Variable Alternatives

Input variables (parameter) selection is one of the most important tasks to estimate software projects' efforts accurately. In literature, for algorithmic models, different factor groups and variables are used. Generally, they are grouped into two categories as 'Technical Factors' and 'Environmental Factors'. In this study, Use Case Point, Function Point Analysis and Jensen Model's factors are considered to be used as input to our proposed ANN model.

In UCP method, there are two types of factors categorized as technical and environmental. Technical factors define 13 parameters and environmental factors consists of 8 parameters.

N ₀	Technical Factor	Description
	Name	
TF1	Distributed system	Refers to a single and integrated coherent network
		requirement to share different resources and capabilities to
		provide users.
TF ₂	Response	Refers to response time requirements for the desired
	time/performance	system. Some system transactions are needed to have
	objectives	very short response time as money exchange transactions.
TF3	End-user efficiency	Refers to system needs for end users. End user of the
		desired system can be an external client or internal client.
		End-user efficiency weight changes depend on client type
		and requirements.
TF4	Internal processing	Refers to system's dependency to each other and multiple
	complexity	system integration needs.
TF ₅	Code reusability	Refers to reusable, parametric code requirements.
TF ₆	Easy to install	Refers to accessibility and installability of desired system
		or application.
TF7	Easy to use	Refers to usability requirements including system-human
		interaction.

Table 6: UCP Technical Factor Descriptions

Table 7: UCP Environmental Factor Descriptions

Similar to UCP method, to build an effort estimation model, 14 'General System Characteristics' (GSCs) are used in Function Point Analysis (FPA) (Lokan, 2000). General system characteristics are also known as technical factors. GSCs have some common factors with UCP technical factors.

No	General System	Description			
	Characteristics Name				
GSC ₁	Data Communications	Refers to data transfer needs by using communication technologies.			
GSC ₂	Distrubuted Data Processing	Refers to a single and integrated coherent network requirement to share different resources and capabilities to provide users.			
GSC ₃	Performance	Refers to system performance needs including response times.			
GSC4	Heavily Used Configuration	Refers to degree of computer resource restrictions which effects the development of the application			
GSC ₅	Transaction Rate	Refers to the rate of business transactions needs which influences the development of the application			
GSC ₆	Online Data Entry	Refers to online data entry requirements through interactive transactions.			
GSC7	End User Efficiency	Refers to human-application interaction and usability needs.			
GSC ₈	Online Update	logical files' internal online Refers to update requirements.			
GSC ₉	Complex Processing	Refers to complex processing logic requirements which effects development of the application.			
GSC ₁₀	Reusability	Refers to reusable, parametric code requirements.			
GSC11	Installation Ease	Refers to accessibility and installability of desired system or application.			
GSC12	Operational Ease	Refers to easy operational usage needs of the system in such processes like recovery, back up or start up.			
GSC13	Multiple Sites	Refers to multiple different hardware and software environmental needs for the application.			
GSC14	Facilitate Change	Refers to easy modification of processing logic or data structure requirements.			

Table 8: FPA General System Characteristics Descriptions

Jensen model is a software development schedule/effort estimation model which incorporates the effects of any of the environmental factors impacting the software development cost and schedule (Baik, 2000). This model is an empirical model and related to the effective size of the system and the technology to the implementation of the system. Since Jensen model's environmental factors are considere as candidate factors since they seem suitable for the bank's organization. Jensen model defines 13 environmental factors.

	Environmental Factors	Description		
N ₀	for Jensen Model			
JEF1	Special Display	Refers to human-application interaction and		
	Requirements	usability needs including front end designs.		
JEF ₂	Operational Requirement	Refers to operational usage needs of the system in		
	Detail and Stability	such processes like recovery, back up or start up.		
JEF3	Real Time Operation	Refers to time-constrained operation requirements.		
JEF4	CPU Time Constraint	Refers to system performance needs including response times.		
JEF5	Memory Constraint	Refers to memory, storage requirements.		
JEF ₆	Virtual Machine	Refers to developers virtual machine experience.		
	Experience			
	Concurrent ADP	Refers to concurrent Automatic Data Processing		
JEF7	Development	(ADP) development requirements like complex		
		logical processes.		
JEF8	Developer Using Remote Computer	Refers to developer's remote computer experience.		
JEF9	Development at	Refers to development needs at the operational site		
	Operational Site	which means according to operation systems.		
		Refers to rehosting needs which means		
	Development Computer	protecting business logic and data trapped in		
JEF10	Different than Target	proprietary hardware and software, while		
	Computer	opening paths to future modernization by		
		moving to a more extensible architecture.		
	Development at Multiple	Refers to multiple different hardware and software		
JEF11	Sites	environmental needs for the application's		
		development process.		
JEF12	Programming Language	Refers to developer's programming language		
	Experience	experience which will be used in the project.		
JEF13	System Reliability	Refers to system's ability requirements to perform		
		as it is intented to design.		

Table 9: Jensen Model Environmental Factor Descriptions

In our case, besides UCP, FPA and Jensen Model parameters, 5 additional parameters are considered to have an effect on project effort estimation as they are already used by the experts of the selected bank's IT department. These parameters are shown in Table 10.

N ₀	Expert Opinion Inputs	Description
EO1	Domain Number	Refers to number of the IT domains which will
		involve to the project as a stakeholder.
EO ₂	Software Development	Refers to methodogy type which project will get
	Project Methodology	on. Methodology can be Agile or Waterfall or any
		other.
EO ₃	Team Characteristics	Refers to project team characteristics as
		experience, taking part in the same project before
		etc.
EO4	Key Turn Project	Refers to a project which will done by outsource
		project team from beginning to the end.
EO ₅	Business Unit Efficiency	Refers to businnes units efficiency on the project.

Table 10: The Bank's Expert Opinion Input Descriptions

In total, 53 factors from UCP, FPA, Jensen Model and expert opinions are considered as candidate inputs to the ANN model. As this list was too comprehensive and it would require a lot of project data to train the ANN, we consulted 6 expert project managers to evaluate the importance of these factors. As a result, 22 factors are identified as having a considerable effect on software project effort.

N ₀	Factor Name
F1	Well-defined and stable requirements
F2	Access/Dependence on 3rd party company's code
F ₃	Multiple domain integration
F ₄	Reusable code
F ₅	Complex security requirements
F ₆	Developer's application experience

Table 11: Choosen Factors by Focus Group

3.1.2 Conducting Survey and Analayzing Survey Results

After preselection, a survey is conducted on 19 IT experts to analyze the effect of the parameters according to expert opinions and to select the most relevant factors as input to ANN model. 22 preselected factors are asked to scale from "1-Irrelevant" to "5- Relevant" according to the effect on software development effort estimation. Scaling range is listed in the Table 12.

An 'effect level' is calculated based on the ratings of factors by IT experts. Weights are assigned to each scale range and by multiplying scale weight and experts' choices, effect level is obtained.

$$
Effect \; Level = \sum_{i=1}^{5} w_i * c_i \tag{11}
$$

Where *i* is the number of scale range from irrelevant to highly relevant, *w* is the weight of scale range and *c* is the number of choice for the factor. According to the effect level calculation, top 5 factors with the highest effect level are selected as the input factors to ANN model which are; "well defined and stable requirements", "dependence in 3rd party company's code", "multiple domain integration", "reusable code" and "complex security requirements". Survey's effect level results are shown in table 13 where I is Irrelevant, SR is Slightly Relevant, R is Relevant, FR is Fairly Relevant and HR is Highly Relevant. Also w is the weight of each scale.

Table 13: Survey Results for Choosen Factors

Factor	$(w=1)$	SR $(w=2)$	R $(w=3)$	FR $(w=4)$	HR $(w=5)$	Effect Level
Well-defined and stable						
requirements	Ω	Ω	θ	6	13	89
Dependence on 3rd party						
company's code	θ		3	5	10	81
Multiple domain integration	0	θ	3	8	8	81
Reusable code	Ω	Ω	$\overline{2}$	12	5	79
Complex security requirements	0	$\overline{2}$	3	8	6	75
Developer's application experience	0	$\overline{2}$	6	8	$\overline{4}$	74
Easy to change	0		3	13	$\overline{2}$	73
Team's familiarity with the project	θ	\mathfrak{D}	4	8	5	73
System reliability	1	Ω	5	8	5	73
Performance requirements	0		τ	6	5	72
Real time operation needs	θ	$\overline{2}$	6	6	5	71
Business unit/client attendance		1	5	9	3	69
Team characteristics		$\overline{2}$	5	$\overline{7}$	4	68

3.2 Data Collection

Similar to human brain ANN learns and when it is learning it needs the historical data to create the complex non linear relationships between input variables. In this study, ANN has been created for software development projects' effort estimations. To create ANN, 77 completed software project data is handled from one of the Turkey's biggest bank's Project and Program Management Office.

During the project period, each project team member is required to fill timesheets to show how many man day a team member has spended. At the end of the projects, all projects' accumulated actual effort information calculated from each resource's time sheets. For the proposed ANN, actual effort is set as the target value. For these 77 projects actual efforts are shown in Table 14.

Project No	Actual Effort (m/d)	Project No	Actual Effort (m/d)	Project No	Actual Effort (m/d)
Project 1	359	Project 27	673	Project 53	1690
Project 2	344	Project 28	579	Project 54	655
Project 3	292	Project 29	280	Project 55	366
Project 4	205	Project 30	270	Project 56	1429
Project 5	202	Project 31	183	Project 57	2996
Project 6	171	Project 32	75	Project 58	1651

Table 14: 77 Projects' Actual Efforts

Well defined and stable requirements", "dependence in 3rd party company's code", "multiple domain integration", "reusable code and complex security requirements" are the chosen input factors for the ANN model as mentioned before. Each factor is scaled to obtain input parameter values for the projects as shown in Table 15.

Factor Name	Scale Definition		Range of Values			
Well-defined and stable	From 1 to 5. 1 for weak defining/no stability, 5 for well-defined and stable					
requirements	requirements		$\mathcal{D}_{\mathcal{L}}$	3		
Dependence on 3rd party company's code	1 if there is a dependence on 3rd party code, 0 if not.		0			
Multiple domain	Domain number. From 1 to n.					
integration		1				n
Reusable code	1 if projects needs to be developed with reusable code, 0 if not.		0			
Complex security	From 1 to 5. 1 if the project doesnt need any security developments, 5 for highly complex security needs.					
requirements						

Table 15: Factor Scale Definitions and Ranges

77 projects' project manager is asked to give a grade for each project's factors. For having a consistent grading, sample case projects' gradings are shown to be based on. As a result, each historical project data has been graded for the 5 selected input variables and historical project data with actual effort is obtained. shown in Table 16.

Project N ₀	Well-defined and stable requirements	Dependence on 3rd party company's code	Multiple domain integration	Reusable code	Complex security requirements	Actual Effort (m/d)
Project 1	$\overline{4}$	$\boldsymbol{0}$	$\overline{2}$	1	$\overline{4}$	359
Project 2	3	1	$\overline{4}$		3	344
Project 3	3	$\overline{0}$	$\overline{2}$	Ω	3	292
Project 4	3	1	2		3	205
Project 5	$\overline{4}$	θ	$\overline{2}$	Ω	3	202
Project 6	3	$\overline{0}$	$\overline{2}$		3	171
Project 7	$\overline{4}$	1	$\overline{2}$		3	170
Project 8	5	1	$\overline{2}$	$\overline{0}$	3	148
Project 9	3	$\overline{0}$	$\overline{2}$	$\overline{0}$	$\overline{2}$	84
Project 10	4		$\overline{4}$		$\overline{2}$	45
Project 11	$\overline{2}$	1	4		3	429
Project 12	5	θ	10		$\overline{2}$	363

Table 16: 77 Projects' Input Data Set

3.3 Creating Artificial Neural Network

Effort estimation using ANNs defines parameters in order to find the optimal solution based on the input parameters as part of the training process. Complex relationships can be reproduced by ANNs based using appropriate weight calculation techniques (Aljahdali et al., 2015). The learning process within artificial neural networks is a result of changes in the network's weights. The objective is to find a set of weights, which should map any input to a correct output (Jacobson, 2014).

To create a proper ANN; learning type, learning algortihm, hidden layer and neuron number selection tasks are very important. In the next subchapters these tasks will be detailed and explained which one is choosen for which reason.

3.3.1 Learning Type Selection

Artificial Neural Network aims to find the optimal solution (output) according to input variables and values. To find the optimal solution weight assignment to each neuron is very important. Before finding the best weight assignment way, the problem which ANN will deal with must be determined carefully. In some kind of problems, both input and ideal or actual output values can be obtained to find the best solution and train ANN. On the contrary, in some different cases only the input variable values can be obtained and an ideal solution is trying to be predicted by obtaining the relationships of the data sets. According to problem and obtained data type, there are three main learning types; Supervised Learning, Unsupervised Learning and Reinforcement Learning.

Supervised learning is a form of regression that relies on example pairs of data: inputs and outputs of the training set. One or more target values are predicted from input variable(s) (Agatonovic $\&$ Beresford, 2000). When both input and output variables are provided in the neural network, and error based calculation is possible based on target output and actual output (Jacobson, 2014). In supervised learning, the input layer neurons receive data from a data file and the output neurons provide ANN's response to the input data. Hidden neurons communicate only with other neurons. Supervised network with the back propagation learning algorithm is a frequently used ANN which is excellent at prediction and classification tasks (Agatonovic & Beresford, 2000).

In Unsupervised Learning, there is only a given set input variables and no desirable output variable. Unsupervised learning is able to find the structure or relationships between complex input data sets. To group input variables, the system itself must decide the features which will be used. This is often referred to as self-organization or

adaption. (Agatonovic & Beresford, 2000). The widely known examples for unsupervised learning are clustering, anomaly detection and blind signal seperation.

The third popular learning type is Reinforcement Learning which is very similar to Supervised Learning. 'Reinforcement learning is the problem of getting an agent to act in the world so as to maximize its rewards.' (Murphy, 1998). In this learning type, instead of actual outputs a reward is given to neural network.

Each learning type is suitable for some specific problems. Supervised learning is generally used for curve fitting problems. Unsupervised learning is suitable for clustering cases. Reinforcement learning can be used in different problems like blind signal separation. For our study, supervised learning is suitable as the learning type since 77 completed project data with input and actual output variables are provided. Also our aim is to predict output efforts on completion for the software projects.

3.3.2 Learning Algortihm Selection

Learning algorithms are used to obtain weights of each neuron and relationships between neurons and layers while traning the ANN. The most widely known learning algorithm for supervised learning is multi-layer perceptron with feed-forward network and back-propagation learning as mentioned in section 2.3.1.

When feed forward network and back propagation is combined, ANN can progress in both directions from input to output and/or from output to input. Also, feed forward back propagation can have relationships between the neurons in the same layer. So that neurons in the same layer can have linear or non linear relationships. The goal of this algorithm is to decrease global error (Chiang & Chang, 2004). Since Feed Forward Back Propagation provides complex, non linear relationships between neurons to reach the goal and to find the optimal solution, in our thesis study, ANN will be trained by Feed Forward Back Propagation learning algorithm.

There are many different types of Back Propagation functions which can be used for supervised learnings. Bayesian Regularization Back Propagation and Levenberg-Marquardt Back Propagation are the mostly adapted functions for back propagation algorithms.

3.3.2.1 Levenberg-Marquardt

The Levenberg–Marquardt algorithm blends the steepest descent method and the Gauss–Newton algorithm. Fortunately, it inherits the speed advantage of the Gauss– Newton algorithm and the stability of the steepest descent method (Yu & Wilamowski, 2010). The update rule of Levenberg-Marquardt (LM) algortihm is as in the Equation 12 (Yu & Wilamowski, 2010).

$$
\Delta w = (J^T J + \mu I)^{-1} J^T e \tag{12}
$$

In the equation, w is the weight factor, **I** is the identity matrix. μ is the combination coefficient which is always positive, generally starts as a small value like 0.1. *J* is the Jacobian Matrix (P X M) X M. J^TJ is also known as Hessian Matrix. *e* is the error vector (P X M) X 1. *J* and *e* are defined as;

$$
J = \begin{bmatrix} \frac{\partial e_{11}}{\partial w_1} & \cdots & \frac{\partial e_{11}}{\partial w_N} \\ \vdots & \ddots & \vdots \\ \frac{\partial e_{PM}}{\partial w_1} & \cdots & \frac{\partial e_{PM}}{\partial w_N} \end{bmatrix} \qquad e = \begin{bmatrix} e_{11} \\ e_{12} \\ \cdots \\ e_{1M} \\ \vdots \\ e_{p1} \\ \vdots \\ e_{PM} \end{bmatrix}
$$
(13)

where P is the number of training patterns, M is the number of outputs, and N is the number of weights. Elements in error vector e are calculated by;

$$
e_{PM} = d_{PM} - o_{PM} \tag{14}
$$

where d_{PM} is the desired output and o_{PM} is the actual output, respectively, at network output *M* when training pattern *P*.

The training process using Levenberg–Marquardt algorithm is designed as follows (Yu & Wilamowski, 2010);

- 1. The total error (SSE) is evaluated with the initial weights which are randomly generated.
- 2. Updates in the LM algorithm are done to adjust weights. As the combination of the steepest descent algorithm and the Gauss–Newton algorithm, the LM algorithm switches between the two algorithms during the training process. When the combination coefficient μ is very small (nearly zero), LM algorithm approaches to Gauss–Newton algorithm where $H = J^TJ$. When combination coefficient μ is very large, LM algorithm approaches to the steepest descent method where $H = J^T J + \mu I$.
- 3. The total error is evaluated with the new weights.
- 4. If the current total error is increased as a result of the update, then the step is retracted (such as reset the weight vector to the precious value) and combination coefficient μ is increased by a factor of 10 or by some other factors. Then step 2 is applied and another update is tried again.
- 5. If the current total error is decreased as a result of the update, then the step is accepted (such as keep the new weight vector as the current one) and the combination coefficient μ is decresed by a factor of 10 or by the same factor as step 4.
- 6. Step 2 is applied with the new weights until the current total error is smaller than the required value.

3.3.2.2 Bayesian Regularization

Bayesian regularization is implemented in the Levenberg - Marquardt algorithm to minimize a liner combination of squared errors and weights. This implementation is one of the approaches to stop over-fitting a problem. It also reduces the need to test a different number of hidden neurons for a problem (Pandya et al., 2017)

Like Levenberg- Marquardt algorithm, Bayesian Regularization, training function obtains all the weights of neurons by using Levenberg-Marquardt optimization. In addition to Levenberg-Marquardt optimization, squared errors and weights are minimized by Bayesian Regularization function and then function determines the correct combination to provide an ANN which generalizes well. The process is called Bayesian regularization. Bayesian Regularization obtains a well-defined statistical problem from a nonlinear regression in the manner of ridge regression (Burden & Winkler, 2008). The benefit of Bayesian Regularization is that all available data can be used as training data, which means no test or validation set is needed (Hirschen & Schafer, 2005). Also it can be a solution for the 'over fitting' problems. Bayesian cost function is as follows;

$$
C(w) = \beta * E_d + \alpha * E_w \tag{15}
$$

In the equation 15, $C(w)$ is the cost function. α and β are the hyperparameters of Bayesian Regularization that shows which direction must be seek by learning process. Directions can be minimum error or minimum weight. E_d is the sum of squared erros and E_w is the sum of squared weights. A third variable, *gamma* γ , indicates the number of effective weights being used by the network, thus giving an indication on how complex the network should be (Souza, 2009). Bayesian Regularization works as follows;

- 1. Jacobian *J* is computed.
- 2. Error gradient $g = J^T e$ is computed.
- 3. Hessian matrix is computed.
- 4. Cost function *C(w)* is calculated.
- 5. $(J^tJ + \lambda I)\sigma$ equation is solved to find σ .
- 6. Using σ network weights are updated.
- 7. Cost function $C(w)$ is recalculated using the updated weights.
	- 7.1 If the cost has not decreased new weights are discarded, λ is increased. After that algorithm begins again from step number 5.
	- 7.2 If the sum squared errors has decreased, λ is decreased.
- 8. Bayesian hyperparameters are updated by using MacKay'S or Poland's formulae.

\n- \n
$$
8.1 \gamma = w - (\alpha * tr(H^{-1}))
$$
\n
\n- \n $8.2 \beta = \frac{N - \gamma}{2 * E_d}$ \n
\n- \n $8.3 \alpha = w/(2 * E_w + tr(H^{-1}))$ [modified Poland's update], or\n $\alpha = \gamma/(2 * E_w)$ [original Mackay's update], where:\n
	\n- \n $8.3.1$ *w* is the number of network parameters (number of weights and biases)\n
	\n\n
\n

- 8.3.2 *N* is the number of entries in the training set
- 8.3.3 $tr(H^{-1})$ is the trace of the inverse Hessian matrix

Another simple flow for Bayesian Regularization Back Propagation is (Yue et al., 2011);

Figure 4: Bayesian Regularization Back Propagation process

Since ANN algorithm and nonlinear relationships are produced as a 'black box', it is not possible before hand to correctly identify which method will be superior, choose Bayesian Regularization or Levenberg-Marquardt Optimization. In this work, both training functions will be applied to the ANN to train the network.

3.3.3 Hidden Layer and Neuron Number Selection

In addition to learning type, learning algortihm and training algortihm selection; number of hidden layers and neurons is another parameter for the ANN model. As Karsoliya (2012) mentioned; 'The hidden layer is the collection of neurons which has activation function applied on it as well as provide an intermediate layer between the input layer and the output layer'. If the relationship between input data and results is linear then there is no need for a non-linear complex relationship and so there ise no need for a

hidden layer. In contrast, if the relationship is complex or unknown; then at least one hidden layer is needed to solve the problem.

There is no certain formula for the number of hidden layers. Generally, a single layer is adequate with optimum number of neurons for creating an ANN for many problems (Bugmann et al., 2001). In contrast for deep neural networks with many inputs and outputs, like face recognition, generally two or even much more hidden layers is needed. In our study, ANNs will be created by using one hidden layer. Since we have 5 inputs and 1 output, there is no need 2 or more hidden layers.

Similarly, there is no way to choose hidden layer neuron number. There are some rule of thumb methods which forge a bond between input layer neuron number and output layer neuron number, as an example; the number of hidden layer neurons should be less than twice of the number of neurons in input layer. But these kind of methods can not be generalized since the ideal neuron number changes depend of the problem.

Additionally, hidden layer neuron number is very important parameter for the ANN model because it can cause over fitting or under fitting. 'If the number of neurons are less as compared to the complexity of the problem data then "Underfitting" may occur. Underfitting occurs when there are too few neurons in the hidden layers to adequately detect the signals in a complicated data set. If unnecessary more neurons are present in the network, then "Overfitting" may occur.' (Karsoliya, 2012). In our study, different number of neurons will be applied to the model from 1 to 100 to see which neuron number gives the better result.

4. RESULTS

As detailed in chapter 3.3, learning type, learning algortihm, algorithm type, hidden layer and neuron number selection are the crucial tasks to create a proper ANN. In our study, learning type is chosen as 'supervised learning' since 77 completed software project data and these projects' input variable values are obtained. As learning algorithm, feed forward back propogation will be applied since it can provide complex non-linear relationships between input variables to achieve the optimum results. Also, one hidden layer will be used for ANN.

In the next subchapters Bayesian Regularization Back Propagation and Levenberg-Marquardt Back Propagation will be applied to the ANN model with different neuron numbers by using Matlab. These two algorithms' estimation results will be compared by their Mean Magnitude Relative Error (MMRE) which measures avarage estimation accuracy. The Magnitude Relative Error (MRE) of each project's estimate is defined as;

$$
MRE = \frac{|actual\,effort-estimated\,effort|}{actual\,effort}
$$
\n(16)

Additionally, besides Bayesian Regularization Back Propagation and Levenberg-Marquardt Back Propagation, the bank's first estimations and actual efforts will be compared to compare ANN with the real life scenarios.

4.1 Levenberg-Marquardt Back Propagation

In this study, neural network architecture is created on Matlab program by using data analysis features, especially Neural Network toolbox. Also, a spesific code is used to create ANN to find the ideal neuron number for the hidden layer. Code can be found in the appendix. Additionally, all project data is normalized by Neural Network Toolbox automatically.

Trainlm function is used as Levenberg-Marquardt Back Propagation training algortihm. %70 of the completed project data is used as training data, %15 of the completed project data is used as validation data and similarly %15 of the completed project data is used as test data set. Finally, as noticed before MRE is used find the error ratio of each project estimation and the best result is obtained with 10 neurons as shown in the Table 17.

Project N ₀	Actual Effort on Completion (m/d)	ANN Results with Trainlm (m/d)	MRE
1	45	56,53797307	25,63994015
$\overline{2}$	62	70,80007183	14,19366425
3	65	65,2196452	0,337915699
$\overline{4}$	67	67,08557295	0,127720827
5	68	70,80007183	4,117752695
6	68	56,53797307	16,85592196
$\overline{7}$	75	73,23965852	2,347121978
8	80	80,6576506	0,822063248
9	84	86,4456566	2,911495957
10	100	101,4535833	1,453583282
11	110	114,0596731	3,69061191
12	114	114,0596731	0,052344826
13	115	144,5462057	25,69235278
14	119	80,6576506	32,22046168
15	138	144,2760976	4,547896817
16	148	380,9015512	157,365913

Table 17: Levenberg-Marquardt Back Propagation ANN Results

As a result of ANN with trainlm training function, MMRE is calculated as 13,66224842 by using formula X where n is project number.

$$
MMRE = \frac{\sum_{i=1}^{n} MRE_i}{n}
$$
 (17)

Additionaly, 'Neural Network Training Regression' diagrams are used to analyze the relationships between output and target results. For our study, target result is the completed projects' actual efforts and output is the result from ANN. If the R is equals to 1, this indicates that there is a perfect linear relationship between outputs and targets. On the contrary, when R is close to 0, then there is no linear relationship.

In the diagram, it is obvious that there is a nearly perfect linear relationship between output and target data for the training set since R is 0,99992. Automatic normalization has also an effect on R value. Similarly, R is 0,98764 for validation set, which is also very close to linear relationship. But in the test set R is 0,86946, which is getting close to non-linear relationship. These values can be a foreshow for a possible over fitting problem. For training set, there is nearly a perfect fit between target and output results, but when new data is added like test data set, fitting is getting poor.

Figure 5: Neural Network Training Regression for Levenberg-Marquardt Algortihm

4.2 Bayesian Regularization Back Propagation

As Bayesian Regularization Back Propagation training algortihm *Trainbr* function is used. %70 of the completed project data is used as training data, %15 of the completed project data is used as validation data and similarly %15 of the completed project data is used as test data set. To compare Levenberg-Marquardt Back Propagation, MRE and MMRE is used to find error ratio.

As noticed different neuron numbers from 1 to 100 have been tried to find the optimum results and the best result is obtained with 86 neurons as shown in the Table 18. MMRE is calculated from MRE results, and found as 8,661127888.

Project N ₀	Actual Effort on Completion (m/d)	ANN Results with Trainbr (m/d)	MRE
1	45	57,62967209	28,06593799
$\overline{2}$	62	62,02423948	0,03909593
3	65	77,72991904	19,58449083
$\overline{4}$	67	62,60849647	6,55448288
5	68	62,02423948	8,787883123
6	68	57,62967209	15,25048222
$\overline{7}$	75	58,70231467	21,73024711
8	80	99,56125324	24,45156655
9	84	111,0246125	32,17215778
10	100	122,3250729	22,32507294
11	110	97,17949555	11,65500404
12	114	97,17949555	14,75482846
13	115	135,0863715	17,46641004
14	119	99,56125324	16,33508131
15	138	161,5858246	17,09117723
16	148	186,7728613	26,19787926
17	155	193,6078396	24,90828359
18	158	163,159314	3,265388602

Table 18: Bayesian Regularization Back Propagation ANN Results

'Neural Network Training Regression' results are shown below. Comparing to Levenberg-Marquardt Back Propagation R values are for all data sets are very close 1, which indicates a nearly linear relationship between target and output data sets. Automatic normalization has also an effect on R value. Also, it can be said that, there is no spesific overfitting or underfitting problems, since R values for test and validation data sets are nearly similar with the R value of training data set.

Figure 6: Neural Network Training Regression for Bayesian Regularization

4.2.1 Bayesian Regularization Back Propagation Results According to Project Size

As detailed in previous section, the best result with minimum MMRE is found with Bayesian Regularization Back Propagation algorithm. Since project data set includes 77 projects with different sizes (m/d), MMRE is calculated for different project sizes, to see if Bayesian Regularization estimates more accurately on a specific project size.

77 projects have differents efforts on completion which ranges between 45 m/d to 2996 m/d. 45 m/d to 100 m/d projects are grouped as "small project", 101 m/d to 1000 m/d projects are grouped as "medium project" and 1001 m/d to 3000 m/d projects are groped as "large project".

Based on Table 18, for each group MMRE is calculated again. As a result; as given in Table 19, for small projects, MMRE is 17,8961417. For medium projects, MMRE is 8,31853478. And for the large projects, MMRE is 2,00977112. It is obvious that, the existing ANN with Bayesian Regularization Back Propagation gives better estimation with large projects.

According to the results; it can be said that ANN performance shows a change depend on project size. As a future work, different ANNs can be created according to the project size. Also domain number is another important indicator of project size which is used in real-life scenerios. In this sense, project size and domain number relationship can be studied and new ANNs can be created within this context.

Type	Definition	
Small Project	Actual effort at completion is between 45 m/d and 100 m/d.	17,8961417
Medium Project	Actual effort at completion is between 101 m/d and 1000 m/d.	8,31853478
Large Project	Actual effort at completion is between 1001 m/d and 3000 m/d.	2,00977112

Table 19: MMRE Results According to Project Size

4.2.2 Sensitivity Analysis

5 input variables are selected according to expert opinion survey results as valuable to estimate software project effort accurately. As detailed in previous sections, ANN with Bayesian Regularization Back Propagation gives the best result with minimum MMRE for estimations.

In sensitivity analysis, an ANN is created with the top 4 input variables to see if ANN can estimate more accurately or same with less variables. These variables are "welldefined and stable requirements", "dependency on 3rd party company's code", "multiple domain integration" and "reusable code".

ANN is created with Bayesian Regularization Back Propagation algorithm and 1 hidden layer. ANN gave the best results with 27 neurons. In Table 20, the estimations and MRE values are shown. As a result, ANN made estimation with 0,70274273 MMRE which is significantly higher error margin than the main ANN with 5 input variables.

Table 20: MRE values for the ANN with 4 input variables

'Neural Network Training Regression' results are shown below. R value is 0,93443 and lower than Bayesian Back Back Propagation with 5 input variables. For training set, R is 0,95095 which is close to 1 that means a nearly linear relationship between target and output data sets. In test set R value is 0,92305 and in validation set R value is 0,91845 which indicates a possible fitting problem comparing to training set.

As a result, for software effort estimation, ANN with 5 input variables gives much better results with less error margin comparing to ANN with 4 variables. For future work, ANN variable number may be increased to see if ANN would estimate better comparing to ANN with less variables.

Figure 7: Neural Network Training Regression for Sensitivity Analysis

4.3 The Bank's Estimations

The Bank which provides the completed projects' data uses a custom estimation method, based on the number of the components that will be developed in the projects. These components can be interfaces, services, batches or reports and each component has a specific coefficient for the estimation according to their complexity group as simple, average or complex. At the beginning of the project, these components are estimated by the domain managers and experts and then project estimation is obtained.

In Table 21 baseline estimations for the completed projects and MRE values are shown. As a result, MMRE is found as 25,92084985 which is very high comparing to ANN results both for Levenberg-Marquardt Back Propagation and Bayesian Regularization Back Propagation.

The bank which we gathered data, spent 160.000 m/d (actual effort) for IT projects in 2016. By using the bank's existing effort estimation model, the estimations at beginning of the projects were like \pm %25, which means approximately 120.000 m/d or 200.000 m/d. By using ANN model which is created, the estimation could be 172.800 m/d or 147.200 m/d based on \pm %8,6 MMRE of Bayesian Regularization. That means 27.200 m/d resources saving for the bank annually. As we assume that 1 person (resource) works 250 m/d in a year, 27.200 m/d means 109 resources will be saved which is very critical for the annual budget.

Project No	Actual Effort on Completion (m/d)	Baseline Estimation (m/d)	MRE
$\mathbf{1}$	45	69	53,33333333
$\overline{2}$	62	80	29,03225806
3	65	65	$\boldsymbol{0}$
$\overline{4}$	67	50	25,37313433
5	68	77	13,23529412
6	68	44	35,29411765
$\overline{7}$	75	47	37,33333333
$8\,$	80	90	12,5
9	84	87	3,571428571
10	100	100	$\boldsymbol{0}$
11	110	110	$\mathbf{0}$
12	114	100	12,28070175
13	115	117	1,739130435
14	119	120	0,840336134
15	138	124	10,14492754
16	148	110	25,67567568
17	155	144	7,096774194
18	158	167	5,696202532

Table 21: MRE values for the bank's estimation

5. CONCLUSION

Software projects are essential tools of a typical organization to develop new applications and platforms. However, mostly due to inherent complexities of these projects combined with limited resources and time constraints, projects tend to overshoot initial resource estimations. Moreover, as software projects continually are added to the list of current tasks or changed to respond to changing customer needs and/or competitors' offerings, accurate effort estimations are needed to manage resources efficiently/effectively. In literature, different methods and models have been proposed to calculate software projects' efforts. Though, these approaches tend to fail in real life scenarios due to the fact that own organization based tailored solutions are usually required to correctly estimate teams' efforts.

Artificial neural networks with the ability to handle complex relationships and to adapt to changing conditions seems to attract a lot of attention recently. Software development effort estimation is one the areas that will benefit from adaptable and learning frameworks. Therefore, in this thesis we build a software estimation model by using neural network methodology. The features for the network were chosen as a result of a survey realized at one of the largest banks in Turkey. The findings suggest that current approaches used at the bank mostly lack accuracy and ANN based methodology is handling the uncertainties and complexities pretty effectively and therefore is a superior approach than the classical algorithmic estimation models at least for the current scenario.

As future work, historical project data set could be extended to handle possible overfitting issues of the neural network model. In addition, different ANNs can be created for different size of projects for effort estimation by grouping projects based on

domain number. Also, input variable set could be augmented by using other preselected factors. Similarly, to generalize effort estimation model, input variable selection surveys can be realized with IT experts from different sectors like telecom or insurance.

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APPENDICES

Appendix A

% Solve an Input-Output Fitting problem with a Neural Network % Script generated by Neural Fitting app % Created 29-Dec-2016 15:39:43 $\frac{1}{2}$ % This script assumes these variables are defined: % % Input - input data. % Output - target data. $x =$ Input: $t =$ Output: performance_history = []; trainPerformance_history = $[]$; testPerformance_history = []; network_performance_history = $[]$; error percentage history = $[i]$; % Choose a Training Function % For a list of all training functions type: help nntrain % 'trainlm' is usually fastest. % 'trainbr' takes longer but may be better for challenging problems. % 'trainscg' uses less memory. Suitable in low memory situations. trainFcn = 'trainbr'; % Bayesian Regularization backpropagation. % Create a Fitting Network

```
hiddenLayerSize = [86];
net = feedforwardnet(hiddenLayerSize,trainFcn);
net.layers{1}.transferFcn = 'tansig';
% net.layers{2}.transferFcn = 'purelin';
% net.layers{3}.transferFcn = 'purelin';
% net.layers{4}.transferFcn = 'logsig';
% % Choose Input and Output Pre/Post-Processing Functions
% For a list of all processing functions type: help nnprocess
net.input.processFcns = {'removeconstantrows','mapminmax'};
net.output.processFcns = {'removeconstantrows','mapminmax'};
% Setup Division of Data for Training, Validation, Testing
% For a list of all data division functions type: help nndivide
net.divideFcn = 'dividerand'; % Divide data randomly
net.divideMode = 'sample'; % Divide up every sample
net.divideParam.trainRatio = 70/100;
net.divideParam.valRatio = 15/100;
net.divideParam.testRatio = 15/100;
net.trainParam.max_fail=1000;
net.trainParam.epochs=10000;
net.trainParam.lr=0.05;
net.trainParam.mc=0.9;
% net.trainParam.mu_max = 1e20;
% Choose a Performance Function
```
% For a list of all performance functions type: help nnperformance net.performFcn = 'mse'; % Mean Squared Error

% Choose Plot Functions

% For a list of all plot functions type: help nnplot net.plotFcns = {'plotperform','plottrainstate','ploterrhist', ... 'plotregression', 'plotfit'};

% Train the Network $[net,tr] = train(net, x, t);$

% Test the Network

 $v = net(x)$: $e =$ asubtract(t, v): $error_percentage = sum(abs(e./t))/length(t);$ $performance = perform(net,t,y);$

% Recalculate Training, Validation and Test Performance

 $trainTargets = t.* tr.trainMask{1};$ valTargets = t .* $tr.values$ valMask $\{1\}$; testTargets = t .* tr.testMask $\{1\}$; trainPerformance = perform(net,trainTargets,y) valPerformance = perform(net,valTargets,y) testPerformance = perform(net,testTargets,y)

network_performance_history = [network_performance_history; hiddenLayerSize performance]; trainPerformance_history = [trainPerformance_history trainPerformance]; testPerformance_history = [testPerformance_history testPerformance]; error_percentage_history = [error_percentage_history; hiddenLayerSize error_percentage]; % View the Network % view(net)

% Plots

% Uncomment these lines to enable various plots. %figure, plotperform(tr) %figure, plottrainstate(tr) %figure, ploterrhist(e) %figure, plotregression(t,y) %figure, plotfit(net,x,t)

% Deployment

% Change the (false) values to (true) to enable the following code blocks.

% See the help for each generation function for more information.

if (false)

 % Generate MATLAB function for neural network for application % deployment in MATLAB scripts or with MATLAB Compiler and Builder % tools, or simply to examine the calculations your trained neural % network performs. genFunction(net,'myNeuralNetworkFunction'); $y = myNeuralNetworkFunction(x);$ end

if (false)

 % Generate a matrix-only MATLAB function for neural network code % generation with MATLAB Coder tools. genFunction(net,'myNeuralNetworkFunction','MatrixOnly','yes'); $y = myNeuralNetworkFunction(x);$

end

```
if (false)
  % Generate a Simulink diagram for simulation or deployment with.
   % Simulink Coder tools.
 gensim(net);
end
```
trainPerformance_avg = mean(trainPerformance_history); testPerformance_avg = mean(testPerformance_history); performance_history = [performance_history; hiddenLayerSize trainPerformance_avg testPerformance_avg];

BIOGRAPHICAL SKETCH

Tuğçe Uğurlu was born in 1988. She attended Gaziantep Anatolian High School in 2002. She studied Mathematics Engineering in Istanbul Technical University between 2005 – 2009. After bachelor, she entered Galatasaray University Industrial Engineering Master Program in 2009.

In 2010, Uğurlu started working at Yapı Kredi Bank Information Technologies Department as Business Analyst in Digital Banking Channels division. Currently she is working as Project Manager at Project and Program Management Office.